

CIPPA Presentation



Arica Dorff, The travelling pet photographer

Coordinator: Mike Mercadante

Presentation Date March 13th, 6:30 pm

[About Arica](#)

Get a glimpse into the world of a traveling pet photographer who earns her annual salary and funds her retirement account working just 3 months out of the year. Full-time "vanlifer" Arica Dorff will give you a behind-the-scenes look at her business model from booking clients around the country, to location scouting the day of the session, to selling large wall portraits doing ordering sessions remotely. This will be an inspirational and educational program whether you are a studio or mobile photographer.

Arica Dorff is a Traveling Pet Photographer who treks across the country every fall in her campervan for her annual Pet Photography Road Trip. After nine successful years as Las Vegas' top pet photographer, she sold her brick and mortar studio and hit the road with her Bloodhound, Gracie. Arica has taken her experience owning a luxury studio storefront and applied it to running a profitable mobile business for the past seven years. Arica has taught at Creative Live, West Coast School, Animal Image Makers Conference and has been a part of the speaker lineup at the national convention Imaging USA in 2020, 2021, 2022 & 2023.

Presentation Payment Info

- CIPPA Members - \$0
- Members of Professional Photographers of California - \$10.00
- Meetup Members - \$20.00

[Registration & Payment Link](#)

Please message - Mike Mercadante email - mike@softtouchllc.com or phone 408-504-3592

