

## CIPPA Presentation

# William Yu, Storytelling through Photography

**Coordinator: Mike Mercadante**

**Presentation Date April 10<sup>th</sup> 2023, 6:30 pm**

### [About William](#)

Meet William – a San Francisco based travel photographer who's all about adventure, culture, and capturing life's beautiful moments. When he's not jet-setting to exotic destinations around the world, he's sharing his expertise as a photography instructor, inspiring others to explore their creativity and unlock their potential behind the lens.

For over a decade, William has been leading on-location photo workshops of small groups to some of the most unique and breathtaking places on earth.

From the colorful riverbank of Varanasi to the mirror-like salt flat of Bolivia, William's keen eye and passion for storytelling have allowed him to capture the essence of every culture or place he encounters.

But William's talent doesn't stop at his photos. His work has been featured in prestigious photography magazines across the globe, including in the USA, Asia, and Europe. His travel photography clients include some of the world's most recognizable brands, such as Amazon, Ubisoft, Google, and Microsoft, just to name a few.

During tonight's presentation, Storytelling through Photography, William will walk us through some photography journeys, while sharing with us how he prepares for capturing his stories, and the lessons he's learned in adapting to the unexpected moments during a trip.

### **Presentation Payment Info**

- CIPPA Members - \$0
- Members of Professional Photographers of California - \$10.00
- Meetup Members - \$20.00

To register go to [www.cippa.org/events](http://www.cippa.org/events) or click this link [Registration & Payment Link](#)

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